

The Progress

Serving Chambers County since 1908

theanahuacprogress.com • P.O. Box 100 • 306 Willcox Street • Anahuac, Texas 77514 • 409-267-6131

2024 Rate Card Information

The Progress publishes every Wednesday

Circulation: 1,400

Deadline: Monday by 5 p.m.

Retail Rate (per column inch)	\$8.50
Front Page Banner	\$350 per week
Front Page Block	\$200 per week
Church Page	\$17 per week (26 week min.)
Biz Directory	\$20 per week (8 week Min.)
Inserts	\$175 flat rate
Classified / Legals	63¢ per word (\$15.75 min)
Obituaries	\$55
Announcements	\$25

2024 Retail Advertising Discounted Frequency Rates*

Ad Size	Open Rate	Discount
2x3	\$ 39.00	\$ 35.00
2x5	\$ 65.00	\$ 60.00
3x5	\$ 97.50	\$ 90.00
3x10.5	\$ 204.75	\$195.00
6x10.5	\$ 409.50	\$390.00
FULL PAGE 6X21	\$ 819.00	\$790.00

*ADDITIONAL CHARGE FOR COLOR ON ALL ADS
4C = \$200 PER AD/PUBLICATION

Mechanical Measurements 6 columns x 21 inches

Columns =

1	1.69 in
2	3.26 in
3	4.98 in
4	6.7 in
5	8.5 in
6	10.25 in

MAIL SUBSCRIPTION RATES

In County Per Year	\$40.00
Out of County Per Year	\$45.00
Out of State Per Year	\$50.00

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WEBSITE:
theanahuacprogress.com

INSERTS

Flat Rate	\$175 per week
Multi-Inserts (26 week min.)	\$100 per week

Deliver Inserts to:
Galveston County Daily News
8522 Teichman Road
Galveston, Texas 77554
409-683-5278 or 409-683-5315

CONTACT US

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